

## Keeping Club Execs and Members Engaged Introduction

We've all been there: The year starts off with bang, executives are excitedly talking about all their plans for the year and students are signing up for email lists left and right. But somehow, every year like clockwork the reality of school and jobs sets in and would-be members come less and less and some executives struggle to live up to all those plans.

How do we keep executives and members engaged? What do we do when their engagement drops?

In this section we'll try to answer that question. My starting point is that you can't make anybody do anything, so instead of discussing how to get wayward execs or members back on track, we're going to talk about:

1. How to make sure you recruit the right people by **Setting realistic expectations**
2. How to make sure it is as easy as possible for them to stay engaged or for someone else to pick up the work by **delegating work effectively**
3. How to make them want to do their work by **Recognizing good work** and creating community

### Keeping Leaders Engaged

- [7 Tips to Engage Volunteer Board Members](#)
- [Creating Strong Teams](#), (p.39-40) Ryerson Student Union

### Keeping Members Engaged

- [6 Ways to Keep Volunteers Engaged](#)
- [6 Ways To Keep Your Volunteers Engaged](#)