

Promoting Your Club by Getting To Know Your Campus

Campus clubs are truly that *campus* clubs. They are defined by their location. Unlike most other nonprofits, your activities are incredibly concentrated geographically to a very small area. If you are specific to one Faculty or School, it's even smaller.

Take time to get to know your space well. Walk around at different times of day, on different days throughout the year and take notes on the following:

1. Where can we put up posters?
2. Is there a time when these places are more or less crowded?
3. Where can I table?
4. Is there one table in that area better than the others?
5. How far in advance do I have to book?